AARP.org

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Washington, DC 20049

Sue Templin

720 E. Wisconsin Ave.

Milwaukee, WI 53202



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Ms. Sue Templin

720 E. Wisconsin Ave

Room E14G

Milwaukee, WI 53202

**IMMEDIEATE REPLY REQUESTED**

(Time is running out for you)

April 30, 2009

Dear Ms Templin:

Congratulations on attaining the age of eligibility for membership in AARP upon your next birthday. This will be an exciting time as you cross into the next phase of your life. We at AARP are here to assist you with this transition, and to make your last years as enjoyable as possible.

We lead the way in the marketplace by being a force in influencing companies to offer new and better choices for our members. Specific products include health insurance; automobile and homeowners insurance; cremation; diaper discounts; member discounts on wrap-around sunglasses, rental cars; cruises, vacation packages and lodging; special offers on technology and gifts; life insurance; a credit card; pharmacy services; alternative health services; walkers; legal services; and long-term care insurance. AARP Services manages all relationships with endorsed providers.

AARP’s mission is to enhance the quality of life for all as we age, leading positive social change and delivering value to members through information, advocacy and pain medication.

We believe strongly in the principles of collective purpose, collective voice, and collective purchasing power, collective drinking; and these principles guide all organization efforts. AARP works tirelessly to fulfill its vision to at least 20:1, and in a society in which everyone ages with dignity, blue hair, purpose and speed, and in which AARP helps people fulfill their goals and dreams of shaking their fingers at every snot-nosed teen that skateboards past their house.

AARP speaks with one voice – united by a common motto: “To serve, not be served.”

Sincerely,

Harry Knuckles

Senior Recruiter, The AARP Membership Team

*“High turnover isn’t our goal, it’s our destiny”*